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Financial investments' challenges in 2020 – time for education and professional development

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ABSTRACT

Education gives us the technology, and technology help us to update our professional developments. Based on a good educational system, developed based *in campus, face-to-face*, the society generate experts and professionals which further, through a continuous research process, developed what we have today used in various industries – digital systems. Many private businesses and public institutions started to adapt their organization culture and structure and use digital system, to be more efficient in fulfil the customer's needs, and to remain competitive in the market. The current study aims to underline the movements of society from social and economic points and how education is coming again to help to schedule the new route of developments. In the last decade, in many countries, education was not the first choice for investment, thus because the benefit comes in a long-run and refers to the entire society, not to a dedicated private business area. And investment in education and skills development, maybe taken on the second place, even at national level. Now, more than ever, is the time to invest in education and to use the technologies that we created and give space to *digital campus*. The current research will highlight the importance of financial investment in instruction, especially in changing the higher education approach, form classic campus educational services and facilities to digital campus, with all its components, not the basics online teaching.

KEYWORDS

Financial investments; education and professional development; digital campus.

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