

Human Mobility technology for hosting mega events: A temporary solution for monitoring Anti-Coronavirus protocols


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ABSTRACT

On 21st February 2021, Prime Minister Boris Johnson outlined a plan to slowly ease the Covid-19 lockdown restrictions in United Kingdom (UK). According to the government's roadmap, football fans will be able to return to stadiums from 17th May to watch their favourite team in action. Currently, spectators are not allowed inside the stadiums in the big-5 European leagues. The UEFA Champions league fixtures involving English Premier League (EPL) teams had to be relocated to a neutral venue due to travel restrictions imposed on passengers originating from the UK. Be Shaping the Future S.p.A has developed a "Human Mobility" technology for sports entities to provide a safe and inclusive environment for fans inside the stadium. Italy's Serie A is on the forefront of reopening stadiums and has successfully conducted a pilot study of the technology with over 350 participants. IQUII's (Be group company) technology involves a device which vibrates to signal the wearer and steward of any violations in social distancing protocols. It conforms to privacy laws and allows for contact tracing inside the stadium. The technology has been used at the 2021 FIS Nordic World Ski Championships. "Human Mobility" technology represents a breakthrough for successful hosting of sporting events and tournaments with spectators. Europe can provide a blueprint for monitoring the anti-coronavirus protocols in mega events around the world such as 2020 Tokyo Olympics and Expo 2020 Dubai. The efficacy of technology in mitigating the risk of Covid-19 poses question marks for event organisers due to limited studies and practical application.

KEYWORDS: Human Mobility, Covid-19, Stadium, Sports

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